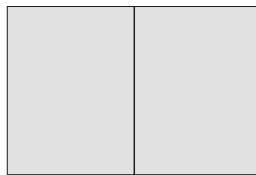


AD SIZES

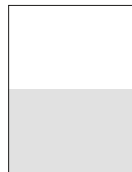
Print ad materials accepted in PDF, JPEG, TIFF, or EPS formats and should be a resolution of at least 300 dpi.



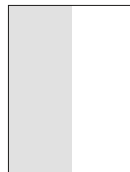
2-PAGE SPREAD
W: 15.75"
H: 10.00"



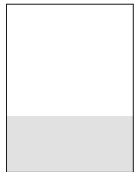
FULL PAGE
W: 7.375"
H: 10.00"



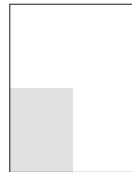
1/2 PAGE (H)
W: 7.375"
H: 4.875"



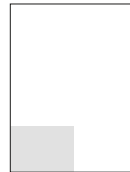
1/2 PAGE (V)
W: 3.625"
H: 10.00"



1/3 PAGE (H)
W: 7.375"
H: 3.250"



1/4 PAGE
W: 3.625"
H: 4.875"



1/6 PAGE (H)
W: 4.875"
H: 2.500"

CLOSING DATES

If deadlines fall on a weekend, extensions are made to following Monday by 5 p.m. CST. Late and rush orders are accepted whenever space and time permit

Issue	Insertion Order	Ad Material	Release
Spring	12/1/14	1/1/15	3/5/15
Summer	3/1/15	4/1/15	6/5/15
Fall	6/1/15	7/1/15	9/5/15
Winter	9/1/15	10/1/15	12/5/15

Insertion order forms can be found on www.palaestra.com/advertising

AD RATES

15% SAVINGS

Size	1x	4x
2-Page Spread	\$4,284	\$3,641
Full Page	\$2,289	\$1,945
1/2 Page	\$1,145	\$974
1/4 Page	\$573	\$487
1/6 Page	\$382	\$325
Inside Cover(F)	\$3,134	\$2,664
Inside Cover(B)	\$2,966	\$2,521
Back Cover	\$3,696	\$3,142

There is no additional charge for four-color printing, nor for bleeds. When establishing a four-issue contract, ads must be run within a twelve-month period.

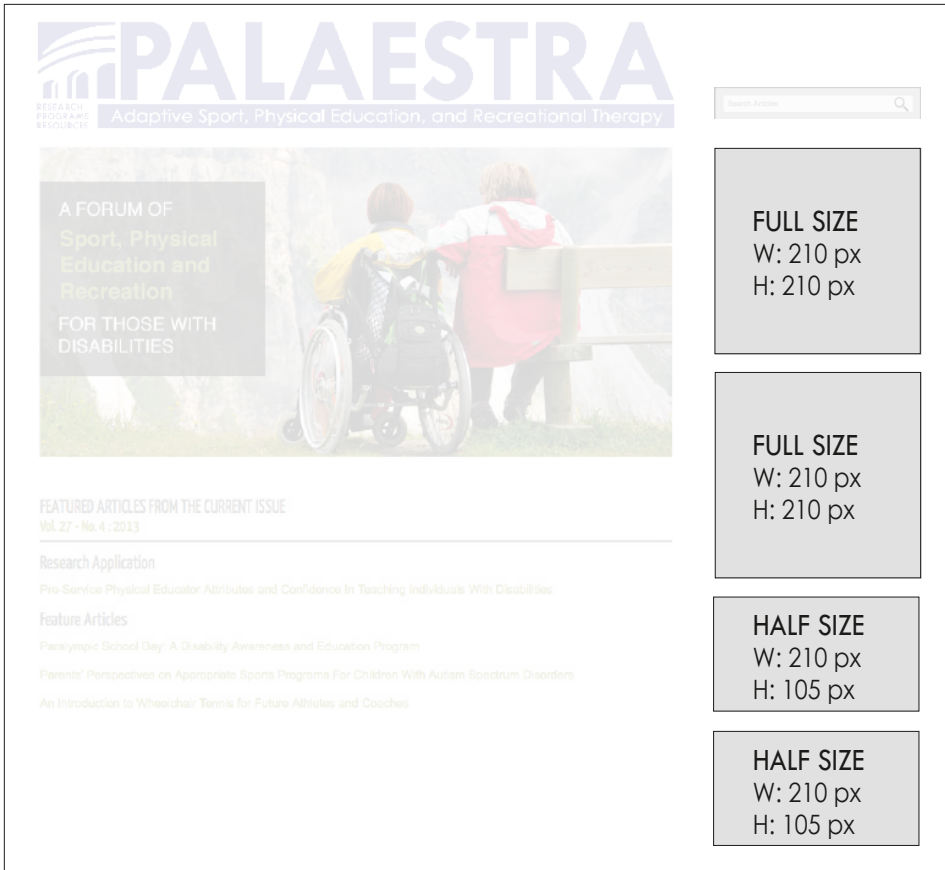
Rates are commissionable (15%) to recognized agencies. Additional charges are non-commissionable. Ad space is limited to 10% of total printed pages.

CONTACT

For more information or to purchase advertising in PALAESTRA, contact:

Emily Wakefield
Journals Marketing Manager
Sagamore Publishing LLC
217-819-5984
ewakefield@sagamorepub.com

WEBSITE ADS



The screenshot shows the PALAESTRA website interface. At the top left is the logo and tagline. Below it is a large banner image with the text: "A FORUM OF Sport, Physical Education and Recreation FOR THOSE WITH DISABILITIES". To the right of the banner is a search bar. Below the banner, there is a section for "FEATURED ARTICLES FROM THE CURRENT ISSUE" with a list of articles including "Research Application: Pre-Service Physical Educator Attributes and Confidence In Teaching Individuals With Disabilities" and "Feature Articles: Paralympic School Day: A Disability Awareness and Education Program".

FULL SIZE
W: 210 px
H: 210 px

FULL SIZE
W: 210 px
H: 210 px

HALF SIZE
W: 210 px
H: 105 px

HALF SIZE
W: 210 px
H: 105 px

CLASSIFIED ADS

Classified ads are limited to educational opportunities, employment opportunities, and summer opportunities that relate the mission and audience of **PALAESTRA**.

3 Month Listing
200 word intro
1000 word full listing
\$50 flat rate

Website ad materials are accepted in JPEG or PNG formats. Website ads follow the same release dates as print ads and run for 3 months. The ad space rotates through 5 ads. If you'd like to be the only advertiser that appears in an ad space, you must purchase 5 ads. Those 5 ads can contain the same image or different images. Full size and half size ads appear on all website pages.

WEBSITE AD RATES

Size	1x	2x	3x	4x	5x
Full Size	\$75	\$70	\$65	\$60	\$50
Half Size	\$50	\$45	\$40	\$35	\$25