Insertion Order

PALAESTRA
RESEARCH PROGRAMS RESOURCES
Adapted Sport, Physical Education, and Recreational Therapy

Size	Description/Name	Edition	Rate
	Subtotal		
	Additional Production		
	Contract Total		

Firm _____

Address _____ Phone _____

City _____ State _____ Zip _____

Billing address (if different) _____

City _____ State _____ Zip _____

To the attention of _____ Title _____

Email _____ Phone _____

Accepted by Sagamore Publishing on _____ 20____ by _____ **House: ____yes ____no**

Insertion orders should be sent to:
GLENDA BATES
Business Manager
Sagamore Publishing
Phone (217) 359-5940 Fax (217) 359-5975
gbates@sagamorepub.com

Questions regarding ads may be directed to:
EMILY WAKEFIELD
Sales & Marketing
Sagamore Publishing
Direct: (217) 819-5984
ewakefield@sagamorepub.com

Sagamore Publishing, LLC is the owner and publisher of a periodical entitled *Palaestra: Adapted Sport, Physical Education, and Recreational Therapy*. By signing this agreement I/we agree to pay in accordance with the terms as herein described for advertising space as outlined below.

PLEASE READ CONTRACT AND COPY REGULATIONS

- Cancellations or changes in orders are not accepted after the ad due date. There will be an additional charge for materials submitted after closing date.
- All copy changes must be in writing. If new material is not received by the closing date, the most recent insertion will be used.
- Schedules of month of insertion and size of space must accompany all orders. *PALAESTRA* considers "space reservations" as an order.
- Advertisers and agency assume liability for all content of advertisements printed, and also assume responsibility for any claims arising therefrom made against the publisher, and agree to indemnify the publisher against any expense or loss suffered by reason of such claims. This includes suits for libel, plagiarism, copyright infringement and unauthorized use of a person's name or photograph.
- *PALAESTRA* is not responsible for errors in key numbers or other typeset by the publisher.
- All advertisements ordered set and not used will be charged for composition.
- *PALAESTRA* will not be bound by any conditions appearing on order blanks or copy instructions submitted by or on behalf of the advertiser when such conditions conflict with any provision contained in its rate card or with its policies.
- *PALAESTRA* reserves the right to decline or reject any ad for any reason at any time without liability even though previously acknowledged or accepted. Words such as "advertisement" will be placed with copy that in the opinion of *PALAESTRA* resembles editorial matter.
- The publisher shall not be subject to any liability whatever for any failure to publish or circulate all or any part of any issue or issues because of strikes, work stoppages, accidents, fires, acts of God, or any other circumstances not within control of the publisher.
- In the event of non-payment, the publisher reserves the right to hold the advertiser and/or its agency jointly and severally liable for such monies due and payable. If it should become necessary to initiate any legal proceedings to collect any balance due, the advertiser and/or its agency agrees to the jurisdiction of Champaign County, Illinois. The advertiser and/or its agency also shall pay a reasonable attorney's fee to be fixed by the court and all costs of the suit.
- No conditions other than those set forth in this rate card shall be binding on the publisher unless specifically agreed to in writing by the publisher.

MUST BE SIGNED BY ADVERTISER

Signature _____

Title _____

Date _____